



Bruce D. Frail
Commander in Chief
Sons of Union Veterans of the Civil War

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Special Order #1
Series 2022-2023
4 October 2022



SUVCW National Special Committee on Fundraising

The following recommendation from the National Committee on Promotions & Marketing was voted on and approved during the 141st National Encampment, below you will find the timeframe of the committee, the job description and the Brothers appointed to the committee.

Create the National Special Committee on Fundraising with a term ending of 30 August 2027 or until made a Standing Committee, whichever comes first.

Job Description for National Special Committee on Fundraising:

1. The National Special Committee on Fundraising would be made up of at least 5 members and as many Aides as needed and requested by the Chairman or Commander-In-Chief. The purpose of this committee is to design, maintain, monitor, and oversee all the Sons of Union Veterans of the Civil War's fundraising projects and campaigns. This committee would also control the incentive program and provide the incentives as required. This committee would be charged with the maintenance of all records of all fundraising and incentives, which would include updates as requested during the fiscal year with a full year end report to the National Encampment.
2. Design and maintain a SUVCW Signature Fundraising Campaign called "The 1881 Club" details can be found in the National Encampment Program Book or by contacting the National Treasurer.
3. Development of an Annual Capital Fundraising Campaign to support the SUVCW Permanent/Endowment Fund, this would be a mailing campaign where every member of the SUVCW would receive a mailer requesting a one-time or reoccurring donation. This campaign would be targeted to begin within a week after the 2022 National Encampment (if approved), with reporting to take place at the following National Encampment. This campaign would occur every year.
4. Development of a Grant Writing Campaign that would target outside organizations, foundations, and corporations. The type of grant would depend on the grantor as most grants must support a specific project, but some can be requested for operational costs.
5. Development of a Wall of Honor section within the website to honor all of those who support our fundraising.
6. Develop a section within the National Encampment Program Book (2 pages at first) to give updates on current fundraising programs and campaigns and those involved. This portion is in the development stage with the National Committee on Promotion and Marketing picking up the first year's costs.
7. Not limited to what has been included in this document, all ideas and thoughts are welcome, constructive, with outlines preferred.

Committee Brothers:

Chairman Dave Hann, PDC, New Jersey
Member Don Gates, PDC, Texas
Member Kevin Tucker, PDC, Massachusetts
Member Michael Paquette, PCinC, Chesapeake
Member Jeffery French, PDC, New York
Aide Donald Shaw, PCinC, Michigan
Aide Michael Beard, PDC, Chesapeake
Aide Gary Carlberg, Minnesota

Brothers may meet via virtual means, email, or in person. As this is a committee dealing with funding, I would ask that virtual meetings to be recorded, email strings be retained and in person meetings have minutes kept and/or be recorded.

Ordered this 4th Day of October 2022

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