



Sons of Union Veterans of the Civil War
Form 20 - Merchandise License Request Form

NEW

RENEW

Organization Information

Dept/SVR District/Camp/SVR Unit/Charitable Foundation

Contact Name and Title

Address, City, State & Zip

Email

Phone Number

Producing Company Information

Company Name

Contact Name

Address, City, State & Zip

Email

Phone Number

I request written permission to use the following logo, emblem and/or name exclusively for the purpose listed below:

Item Name: _____

Price: _____

Period Requested: From _____ To _____

Detailed Description of the Item and how it will be used:

A photograph of the item is enclosed has been emailed to secretary@sucvw.org.

I understand that any use of the SUCVW logos, emblems and/or SUCVW name requires prior written permission from the Council of Administration of the Sons of Union Veterans of the Civil War, I understand that the use of the SUCVW logos, emblems and SUCVW name are the exclusive rights of the Sons of Union Veterans of the Civil War and any unauthorized use is a violation of federal law. I understand that the authorization, if given, may not be transferred and is subject to revocation at any time.

Signature and Date

Printed Name & Title

For Official Use Only

APPROVED

YES NO

Date: _____

Lic. No.: _____

This application must be used by any person or organization who desires to sell merchandise with Sons of Union Veterans of the Civil War copyrighted text or images.

- a. A detailed description of the item for which the merchandise license renewal is being requested. Please do not use generalized descriptions, such as “license plate” or “belt buckle.”
- b. A photograph of the item. If you prefer, the photograph may be submitted electronically to me at the above email address in “.jpg” format.

Return the attached Merchandise License Application form to the National Secretary. The Council of Administration will vote to approve or disapprove your request for a license. If approved this item will be good for **the following periods:**

- **Camp or SVR Unit:** two years or the National Encampment (even numbered years) where all other licenses expire, whichever is shorter.
- **Department, SVR District and SUVCW Charitable Foundation:** four years but no more than 3 National Encampments. Renewable at the National Encampment.
- **National Organization:** At the discretion of the Council of Administration, if it is to be used for fund raising, may set a longer license period, but must have an explicit end date.
- A renewal letter will be sent out before the expiration date to see if you wish to continue the license.