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Special Message #3
29 September 2025

Camp and Department Website Content

Brothers,

Our websites are the windows through which the public and prospective members often first encounter the SUVCW. They are also a vital resource for our membership. To help guide your efforts, I want to share the priorities that should shape the content of all Department, Camp, and National websites.

Suggested Content Priorities

1. **Our Mission**

- Clearly present who we are, our purpose, and our connection to the Grand Army of the Republic.
- Feature the SUVCW badge and identity prominently.

2. **Membership**

- Provide simple, direct instructions on how to join, including eligibility and application links.
- Include contact information for officers who can assist prospective members.

3. **Leadership**

- List current officers and include a clear point of contact to reach the Department/Camp, (i.e. a public Department/Camp address, or approved contact information. Do not share private email or phone numbers without permission).
- Share orders and official messages from leadership.

4. **Programs & Activities**

- Highlight our patriotic observances, Grave Registration activities, ROTC Awards presentations, and Eagle Scout Courts of Honor.
- Include event calendars and summaries of recent activities.

5. **Educational & Historical Resources**

- Offer stories of Union veterans, GAR posts, and preservation efforts.
- Provide educational articles and recommended resources for teachers, students, and the public. (Ensure sources align with current peer-reviewed scholarship and avoids “Lost Cause” myths.)

6. **News & Announcements**

- Post updates on ongoing projects, events, and official communications.

7. Media & Recognition

- Share photos, videos, and coverage of our events with captions.
 - Recognize awards, commendations, and member contributions.
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Presentation Tips

- Keep content accurate, respectful, and focused on our mission.
 - Make sure pages are clear, organized, and easy to navigate on both computers and phones.
 - Avoid personal, political or sectarian opinions on official sites.
 - Use the SUVCW insignia and branding in accordance with National guidelines.
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Brothers, your efforts to make Department and Camp websites that are clear, consistent and updated helps ensure that the SUVCW's mission is shared widely and effectively. Thank you for your dedication in keeping our Order's story alive and visible to the public.

In Fraternity, Charity, and Loyalty,



Kevin P. Tucker
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