

**Sons of Union Veterans of the Civil War
Council of Administration
MINUTES**

August 8, 2021, St. Louis, MO

Commander-in-Chief Michael A. Paquette called the meeting to order at 9:00am on August 8, 2021 and those present or online recited the Pledge of Allegiance. This was followed by the invocation given by Rev. Jerry Kowalski.

The National Secretary called the roll of officers and recorded the following members of the Council of Administration:

Voting Members Present:

CinC Michael A. Paquette

SVCinC Bruce D. Frail

JVCinC Peter J, Hritsko, Jr.

National Quartermaster Jim Lyon

National Secretary Jonathan C. Davis

National Treasurer Michael Beard

CofA Member Immed. PCinC Brian C. Pierson

CofA Member Shane Milburn

CofA Member Harry W. Reinke, IV

CofA Joseph Hall

CofA Member Kevin L. Martin

Voting Members Excused:

CofA Member Kevin P. Tucker

Non-Voting Members Present:

PCinC James B. Pahl, Banner Editor

National Conselor PCinC Mark R. Day

PCinC Stephen Michaels

PCinC Perley Mellor

PCinC Tad Campbell

Guests of the Council of Administration:

SVR National Chaplain Jerry Kewalski

Executive Director David Demmy, Sr.

National Signals Officer Tim McCoy

DC Luran Bures, Dept of Columbia

Nat. Aide DeCamp Ross Schwaln

ITEMS FROM 2019 SPRINGFIELD CofA REPORTS

1. 4.11 National Committee on Graves Registration, Bruce D. Frail, PDC

RECOMMENDATIONS:

2) We should add advertisement banners to some of our database pages, i.e. search page and results page. These banners would be controlled by the SUVCW and the profit from them would go to the upkeep of the database (up to the yearly amount that has been budgeted) any additional funds could go into the General or Permanent Funds. The upgraded database and our new server location give us the ability to add banners, collect and track revenues. We should take advantage of this.

[ACTION: Motion by Brother Day that we allow the Technology and Graves Registration Committees to work on developing the program or plan on how this would be implemented by 2019 Gettysburg, seconded. Passed] [ACTION: Report, defer action till web site updated.]

3) We should create and market a line of lineage items that can be personalized and sold thru a database web store to people who learn of their relatives or are helping with our project. Some ideas are certificates

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that identify American Civil War Service, t-shirts or polo shirts that submitters or admin users can purchase that would identify them as working and/or supporting our project. These items would be dual purpose; they would generate revenue and promote our database, which in turn promotes the SUVCW. The revenue would pay for the expenses generated in this product line, go towards the budget for upkeep of the database and lastly any additional could go into the General or Permanent Funds. This line would not interfere at all with the Quartermaster store or the Charitable Foundation as it is targeting a different group of buyers. As this three year plan is a base to my ideas for the future, we should discuss these before I submit a complete five or ten year plan.

[ACTION: Coordinate with QM on feasibility, Deferred to Gettysburg CofA Meeting]

9.Guidance on receiving directed donations (such as the one on scholarships).

[ACTION: Group with Item 3, Marketing and Promotions, then to P&P]

2. 5.8National Special Committee on Strategic Development, David McReynolds, PCC

RECOMMENDATIONS:

3) The committee recommends that the CoA authorize it to produce a presentation to be made at the Annual Encampment that would include a challenge to get 1,000 Brothers to commit to give just \$15 per month for three years. A small individual gift (\$540 total) can become increasingly significant when multiplied by 1,000. The total would yield \$540,000. It seems feasible that 1,000 members would commit to giving \$15 per month. And perhaps some would commit to give even more. The presentation would be reviewed by the entire CoA prior to it being made at the Encampment.

[ACTION: National Treasurer to look at individual funds. See Reports for draft, keep open and provide feedback to committee. This is also in seeking grants, discussion on awards for donations. Corp badges to be used. Deliver complete by Gettysburg CofA]

2021 SPRING CofA REPORTS

INTRODUCING the SUVCW LETTER

3. [Action: Turned over to Marketing and Promotions as a publication, include on review schedule and review by P&P and Programs and Marketing]. [Continued ACTION: Incoming CinC to assign to P&P].

CinC Pierson

4.Guidance on liability insurance requirements in general

[ACTION: Report Given during Encampment with discussion of coverage. Report by Gettysburg and craft guidance to Departments and Camps, incoming CinC]

ITEMS FROM 2021 ST. LOUIS REPORTS

5. Department of Massachusetts has issue to IRS of 501c3 status stating that IRS states system declares all departments and camps are 501c4.[ACTION:Incoming CinC to address issue.] [ACTION: Deferred to Gettysburg]

CinC PIERSON RECOMMENDATIONS

6. A special committee with a term of five years (2026) be established to plan for the commemoration of the 250th year of the independence of the United States.[ACTION: CinC to appoint, planning to appoint by end of September]

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7. A special committee with a term of one year be established to develop a plan for the Order to commemorate the Centennial of the Lincoln Memorial in 2022 and to explore cooperation with other organizations and participation in any ceremonies. **[ACTION: CinC to appoint, planning to appoint by end of September]**

8. The Incoming Commander-in-Chief reappoint the Virtual Meeting Committee with a term of one year to work on implementing the policy that will be adopted at this Encampment. **[ACTION: CinC to re-appoint, then policy to P&P]**

9. The Order advocate to the DOD, US Army, Arlington National Cemetery, and other patriotic and veterans organizations to reinstitute the honored practice of patriotic organizations wreath-laying on Memorial Day. **[ACTION: CinC]**

NATIONAL SIGNALS OFFICER RECOMMENDATIONS

10. Considering the ever-growing role of social media in serving to enhance the visibility of SUVCW and attract new members, the Commander-in-Chief establish a national award, to be presented at the annual National Encampment, that will recognize outstanding accomplishments and achievements by Departments and Camps in promoting the mission of SUVCW through social media. **[ACTION: CinC, to be reviewed by Gettysburg]**

11. The incoming Commander-in-Chief direct the National Signals Corps to develop a resource guide, to be made available to all Departments on request that will suggest optional best practices in developing and maintaining SUVCW-related websites and social media accounts. **[ACTION: CinC to appoint two year term Special Committee]**

12. The encampment establish a Special National Committee on Social Media Management (Signals Corps). See Appendix 1 for proposed terms of reference. **[ACTION: CinC to appoint to two year term]**

NATIONAL COMMITTEE ON CIVIL WAR MEMORIALS RECOMMENDATIONS

13. \$5000 to National Website Redesign Committee to support a memorial site. **[ACTION: National Treasurer to include in 2021-2022 budget]**

HEADQUARTERS COMMITTEE PLANNING RECOMMENDATIONS

14. Have this committee made a Special committee for period of five year term (2026) (if we truly wish to see a stand-alone National Headquarters Building, which could include a digitization center, research center/library, archives as well as other items which have been talked about over the past 20 plus years, we need this committee to get it completed).

NEW BUSINESS

- A. Conflict of Interest Policy Requirements. National Secretary Jonathan Davis stated he will email these out to the National officers hopefully within the next several weeks.
- B. National Treasurer Michael Beard reviewed budget as submitted. Budget good except 1 additional item **[ACTION: Motion made to approve, seconded. Motion Passed]**

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- C. National Membership-at-Large dues for 2022 **[ACTION: Motion made to keep dues at current rate, seconded. Motion passed].**
- D. Life Membership reimbursements (pre-2001 Life memberships). **[ACTION: Motion made that reimbursement remain at \$4.00 for the coming year, seconded. Motion passed].**
- E. Hererity Committee Dissolved **[ACTION: Contact 2021 chairman to retrieve laptop]**
- F. Forms 61 and 62 to be addressed **[ACTION: Gettysburg]**
- G. Webmaster Description **[ACTION: After Gettysburg, then to P & P Committee]**

GOOD OF THE ORDER

1. CofA Member Harry Reineke, IV gave his intent to seek re-election next year during the 2022 National Encampment in Michigan.
2. PCinC Pierson thanked everyone for their support, passion, etc. during his 2020-2020 term.
3. PCinC Richard Orr Memorial will be held in September.

Benediction:Chaplain Jerry Kowalski.

Adjournment:11:28am

Submitted in Fraternity, Charity, and Loyalty,
Jonathan C. Davis, PDC
National Secretary