

**Sons of Union Veterans of the Civil War
Council of Administration
MINUTES**

August 5, 2021, St. Louis, MO

Commander-in-Chief Brian C. Pierson called the meeting to order at 8:00pm on August 5, 2021 and those present or online recited the Pledge of Allegiance. This was followed by the invocation given by Rev. Jerry Kowalski.

The National Secretary called the roll of officers and recorded the following members of the Council of Administration:

Voting Members Present:

CinC Brian C. Pierson	CofA Member Kevin P. Tucker
SVCinC Michael A. Paquette	CofA Member Harry W. Reinke, IV
JVCinC Bruce D. Frail	CofA Peter J, Hritsko, Jr.
National Quartermaster Jim Lyon	CofA Member Kevin L. Martin
National Secretary Jonathan C. Davis	CofA Member Henry C Duquette
CofA Member Immed. PCinC Edward J. Norris	National Treasurer Michael Beard

Voting Members Excused:

Non-Voting Members Present:

PCinC James B. Pahl, Banner Editor	PCinC Leo Kennedy
PCinC Stephen Michaels	PCinC Donald Darby
PCinC Edward J. Krieser	PCinC Mark R. Day
PCinC Robert Grim	PCinC Perley Mellor
PCinC Tad Campbell	

Guests of the Council of Administration:

SVR National Chaplain Jerry Kowalski
National Historian Robert J, Wolz
Executive Director David Demmy, Sr.
National Signals Officer Tim McCoy
National Chief of Staff Mark Hale
National Credential Comm. Chair Joseph Hall
DC Frank Avila, Dept of California & Pacific
Nat. Membership at Large Coord. Alan L. Russ

COMMANDER-IN-CHIEF PIERSON COMMENTS

Busy year and fast moving, thanked all for their dedication. Thanked PCinC Norris for his service last year.

ITEMS FROM 2019 SPRINGFIELD CofA REPORTS

1. 4.11 National Committee on Graves Registration, Bruce D. Frail, PDC

RECOMMENDATIONS:

2) We should add advertisement banners to some of our database pages, i.e. search page and results page. These banners would be controlled by the SUVCW and the profit from them would go to the upkeep of the database (up to the yearly amount that has been budgeted) any additional funds could go into the General or Permanent Funds. The upgraded database and our new server location give us the ability to add banners, collect and track revenues. We should take advantage of this.

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August 23, 2015, Richmond, Virginia

[ACTION: Motion by Brother Day that we allow the Technology and Graves Registration Committees to work on developing the program or plan on how this would be implemented by 2019 Gettysburg, seconded. Passed] [ACTION:Report, defer action till web site updated.]

3) We should create and market a line of lineage items that can be personalized and sold thru a database web store to people who learn of their relatives or are helping with our project. Some ideas are certificates that identify American Civil War Service, t-shirts or polo shirts that submitters or admin users can purchase that would identify them as working and/or supporting our project. These items would be dual purpose; they would generate revenue and promote our database, which in turn promotes the SUVCW. The revenue would pay for the expenses generated in this product line, go towards the budget for upkeep of the database and lastly any additional could go into the General or Permanent Funds. This line would not interfere at all with the Quartermaster store or the Charitable Foundation as it is targeting a different group of buyers. As this three year plan is a base to my ideas for the future, we should discuss these before I submit a complete five or ten year plan.

[ACTION: Coordinate with QM on feasibility, Deferred to Gettysburg CofA Meeting]

9.Guidance on receiving directed donations (such as the one on scholarships).

[ACTION: Group with Item 3, Marketing and Promotions, then to P&P]

2. 5.8National Special Committee on Strategic Development, David McReynolds, PCC

RECOMMENDATIONS:

3) The committee recommends that the CoA authorize it to produce a presentation to be made at the Annual Encampment that would include a challenge to get 1,000 Brothers to commit to give just \$15 per month for three years. A small individual gift (\$540 total) can become increasingly significant when multiplied by 1,000. The total would yield \$540,000. It seems feasible that 1,000 members would commit to giving \$15 per month. And perhaps some would commit to give even more. The presentation would be reviewed by the entire CoA prior to it being made at the Encampment.

[ACTION: National Treasurer to look at individual funds. See Reports for draft, keep open and provide feedback to committee. This is also in seeking grants, discussion on awards for donations. Corp badges to be used. Deliver complete by Gettysburg CofA]

2021 SPRING CofA REPORTS

INTRODUCING the SUVCW LETTER

3. [Action: Turned over to Marketing and Promotions as a publication, include on review schedule and review by P&P and Programs and Marketing]. [Continued ACTION: Incoming CinC to assign to P&P].

CinC Pierson

4.Guidance on liability insurance requirements in general

[ACTION: Report Given during Encampment with discussion of coverage. Report by Gettysburg and craft guidance to Departments and Camps,incoming CinC]

NEW BUSINESS

1. **Executive Session:** CinC Pierson asked visitors to leave the room so the Council of Administration could go into executive session. One item was discussed and motion voted for approval, the executive session was ended.

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5. Dept of Massachusetts has issue to IRS of 501c3 status stating that IRS states system declares all departments and camps are 501c4. [ACTION: Discussion, incoming Commander inChief to address issue]

Benediction:Chaplain Jerry Kowalski.

Adjournment:10:15 pm

Submitted in Fraternity, Charity, and Loyalty,
Jonathan C. Davis, PDC
National Secretary